

STANDARD BUSINESS GUIDE & PRICING

It is with great pleasure that we present Cbstudio's standards for the design and production of your creative needs. Established in 1999, Cbstudio is full service design boutique committed to creating brand awareness through innovative conceptual design and innovative use of technology. By creating dynamic brands that implement creativity, thoughtful design and technology, we help organizations clearly deliver their vision to their consumers. Our award-winning and highly talented graphic designers and technical team are committed to helping enrich the community in which we work and play.

Strategic partnerships with designers, software developers and marketing specialists expand Cbstudio's services. We offer our clients a full spectrum of services through one single, convenient and efficient source. Our personal approach allows for an unparalleled ability to listen and respond to our clients' diverse needs. Blending modern beauty and intuitive usability, we aim to develop designs with presence and impact.

We customize every project, but here is the process:

Listen

We begin our design projects with our most important skill-attentive, focused listening. We meet with you to understand your needs asking any and all questions to find the answers that work for you and your target. We are after all in the communications industry.

Plan

Once we've estimated the project and a proposal is accepted, we draw up plans to customize your solution. At each stage of planning we show you what we're thinking and get your feedback. We believe in making sure you're on board every step of the way because when we start the creative and technology phases, a clearly defined plan is the best path to engaging and impressing your customers.

Design

Now we unleash the creativity, and artistry of Cbstudio's designers. Whether intricate and ornate or clean and simple - your designs will be in harmony with your goals and your brand.

Architect

Before we build anything, we create a blueprint. This phase turns your ideas into a reality with structure, navigation, and content organization that ensures your message won't get lost online. Ease of use, logical navigation, and clear usability are the secret to making customers sit, stay, and surf.

Build

During our technical phase we aim to make sure your designs work for you, makes sense with the message you want to send, and looks consistent with the image you want to project. In short, we program the technology to work for you.

Maintain

Remember, Cbstudio is a loyal partner, there for you to maintain your site as well if you need. So when you want to make changes or update your site, just let us know.

Costs and Services:

Brand Development

Identify the brand, research, target audience, strategic development \$3500 - \$4500

Brand Positioning

Mission Exploration, Statement Development & Logo Development \$1500 - \$3500

Packaging - Design and Production

Graphic Design for Existing Package or New Product Development \$2500 - \$6500

Phase 1 Website - Design and Production

Research, Strategy, Design, Production, QA Testing & Launch \$1000 - \$7500

Phase 2 Website - Development

Advanced Development, Expansion, Design, Testing & Deploy \$1000 - \$9,500

Content Development and Production

Copywriting, Photography, Audio, Video, Motion Graphics, Animation Hourly or Flat rate

Web Maintenance - Ongoing

Updates, Content Development, Administrative Maintenance Hourly or Flat rate

Print and Marketing

Business Identity Package, Marketing Materials, Design & Production \$500 - \$7,500

Hourly Rates

For all listed services \$75

All prices are subject to change base on project specifics and timing of deliverables.